

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Ago-15	31-Ago-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	233.148.274	221.781.133	5,13%
WINSTON	194.301.422	191.156.146	1,65%
CHESTERFIELD	137.256.029	137.428.628	-0,13%
FORTUNA	115.873.587	123.275.790	-6,00%
CAMEL	108.858.444	108.283.574	0,53%
LUCKY STRIKE	100.049.538	104.698.178	-4,44%
L&M	76.190.133	76.305.940	-0,15%
DUCADOS NEGRO	74.531.188	81.023.333	-8,01%
NOBEL	63.358.270	66.550.878	-4,80%
DUCADOS RUBIO	46.475.346	50.749.362	-8,42%
WEST BROOKLYN	39.163.709	38.085.902	2,83%
PALL MALL	33.018.648	31.316.123	5,44%
DUCADOS RUBIO 100'S	20.816.749	17.313.118	20,24%
FORTUNA RED LINE	18.667.837	20.634.037	-9,53%
DUCADOS RUBIO BLANDO	18.372.639	22.873.172	-19,68%
MARLBORO TOUCH	16.005.657	12.242.832	30,73%
MARK 1	13.805.038	12.550.646	9,99%
ELIXYR	12.319.400	11.756.490	4,79%
MARLBORO POCKET	12.156.173	13.495.673	-9,93%
PHILIP MORRIS	11.617.908	2.543.672	356,74%
JOHN PLAYER SP.	11.614.685	12.947.082	-10,29%
PHILIP MORRIS K/S	11.335.678	10.499.670	7,96%
NOBEL STYLE	10.816.987	10.530.588	2,72%
BENSON & HEDGES AMERICAN	8.520.741	8.218.444	3,68%
L&M RED SEMI-RÍGIDO	8.144.104	11.491.970	-29,13%
L&M BLUE SEMI-RÍGIDO	6.475.185	7.830.386	-17,31%
BN	5.356.187	5.644.410	-5,11%
PALL MALL LARGO 100'S	5.326.102	9.024.962	-40,98%
NOBEL BLANDO	5.256.292	5.205.131	0,98%
BENSON & HEDGES	5.181.643	3.642.138	42,27%
CHESTERFIELD SEMI-RÍGIDO	5.170.097	7.293.889	-29,12%
AUSTIN	5.069.500	3.898.223	30,05%
BULLBRAND	4.945.271	4.671.204	5,87%
GAULOISES RUBIO	4.940.678	5.408.249	-8,65%
R 1	4.820.031	4.614.950	4,44%
LAMBERT & BUTLER	4.627.598	4.151.322	11,47%
JOHN PLAYER SP. BLACK/BLUE	4.275.654	4.209.183	1,58%
KARELIA	4.187.350	3.851.300	8,73%
OMÉ	3.850.410	2.960.240	30,07%
MAYFAIR	3.599.744	3.270.610	10,06%
WINSTON REDVOLUTION	3.567.791	5.864.989	-39,17%
SILK CUT	3.434.779	3.293.780	4,28%
HERENCIA	3.381.743	3.770.845	-10,32%
RESTO MARCAS	76.900.835	89.910.378	-14,47%
Totales	1.556.785.074	1.576.268.572	-1,24%